

WELCOME
to
EXPERT TALK
by
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Entrepreneurship Development Cell
St Joseph's Degree College
Sunkesula Road, Kurnool



Cell Activities 2021-22

Sno	Date	Program	Institution	Resource person	Faculty/ Students Attended
1	08-09-2021	Orientation Program	SJDC	Mr R.Prasad & Mrs G.Lakshmi Devi	90 First year students
2	14-09-2021	Awareness meet with KVSRIIT	Dr K.V.Subba Reddy Institute of Management, Dupadu, Kurnool	Dr O.Ravishankar Principal, KVSBS & Dr Mahaboob Basha HoD, Dept of Business Management, KVSIT	ED Cell Faculty Team
3	25-09-2021	Vanijya Utsav on the Occasion of Azadi Ka Amrith Mahotsav	Chamber of Commerce	Mr Chandra Sekhar Reddy General Manager District Industrial Centre, Kurnool	6 faculty members & 35 final year students
4	05-10-2021 To 09-10-2021	5 Day EDP	Seminar Hall SJDC	Mr Ch Chandra sekhar Mr Ranaganath Mr Y.Ramanjaneyulu Mr Praveen Dr K.Vishweshwar Reddy	110 students
5	02-11-2022	MOU with KVSIT, KVSBS	Dr K.V.Subba Reddy Institute of Management, Dupadu, Kurnool	Dr O.Ravishankar Principal, KVSBS & Dr Mahaboob Basha HoD, Dept of Business Management, KVSIT	ED Cell Faculty Team
6	13-11-2021	Small Enterprise Visit	1. Arjun Detergents & Chemicals Pedapadu 2. Sri Raj Plastic bottles 3. Sidda Siva Paints		ED Cell Faculty Team 120 Student members

			4. Ajwa Pipes Industries Pandipadu 5. Sri Shirdi Sai Industries 6. Damodar oils 7. Aishwaryambika Mills ,Kallur 8. OMPLIS ,Oravakal		
7	10-01-2022	Webinar on IIC Institution's Innovation Council	Dr V.Anbazhagan Principal Sri Vinayaka Mission 's Kirupananda Variyar Arts & Science Degree College Salem, Tamilnadu	Dr V.Anbazhagan Principal	Faculty members
8	19-01-2022 To 21-01-2022	3 Day Food Carnival	College Ground SJDC	Student members ED Cell	Freshers who attended SIP

1. Orientation Program to Entrepreneurship Development students

An Orientation program was conducted to first year students to spread awareness on Entrepreneurship and inculcate the climate of developing a self-initiative among the students. The program was presided by ED Cell faculty team, after their brief introduction, the importance of Entrepreneurship in student life and the previous year activities report was presented. The freshers were encouraged to enrol themselves as members and the benefits of joining ED Cell as student members was highlighted. At the end of the session 90 members got registered as ED Cell members.

Venue:

Time: 1:50pm to 2:30pm

Date: 08-09-2021

Faculty in-charge: Mr R.Prasad & Mrs G.Lakshmi Devi

Participants: First year students

Program Outcomes:

1. Freshers were well motivated at 90 students joined as ED Cell members
Life Sciences:
Maths:
Commerce:
2. Entrepreneurial attitude was inculcated among the student members
3. Students got a glance into the ED Cell & its activities



2. Orientation Program with ED Cell of Dr. KVSIT & Dr. KVSIBM

The faculty team of ED Cell, SJDC has paid a visit to Dr K.V SubbaReddy Institute of Technology & Dr K.V.SubbaReddy School of Business Management. Dr O.Ravishankar Principal DKVSIT and his team of lecturers took an orientation session to our college team, followed by Dr Mahaboob Basha HoD, DKVSIBM. Their ED programs, role in student development, competitions and other activities were discussed at length.

Venue: Dr K.V SubbaReddy Institute of Technology &
Dr K.V.SubbaReddy School of Business Management
Affiliated to JNTU, Dhupadu, Kurnool

Time: 12:00pm to 2:30pm

Date: 14-09-2021

Participants: Faculty members of ED Cell

Program outcome:

1. The session proved to be enlightening to the ED cell faculty and we gained much insights in leading Entrepreneurship Development Cell.
2. The two colleges offered mutual collaboration in developing ED Cell supporting students.
3. Vanijya Utsav on the occasion of Azadi Ka Amrith Mahotsav
4. 5- Day EDP for students
5. Memorandum of Understanding with DKVSIT & DKVSIBM

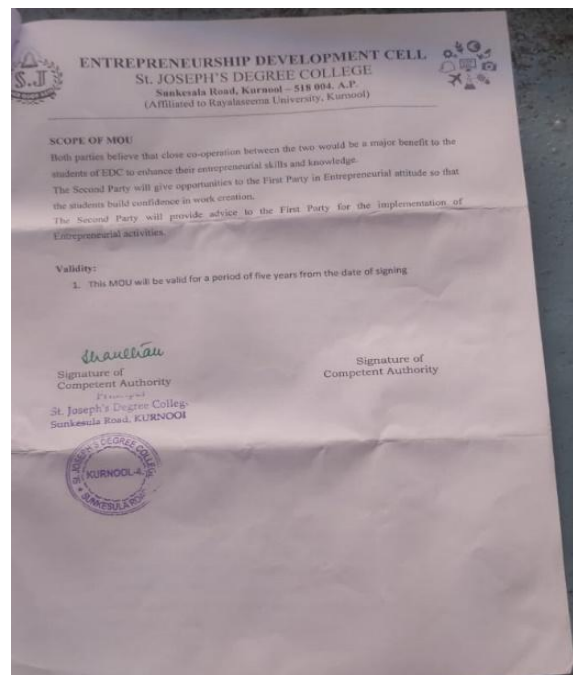
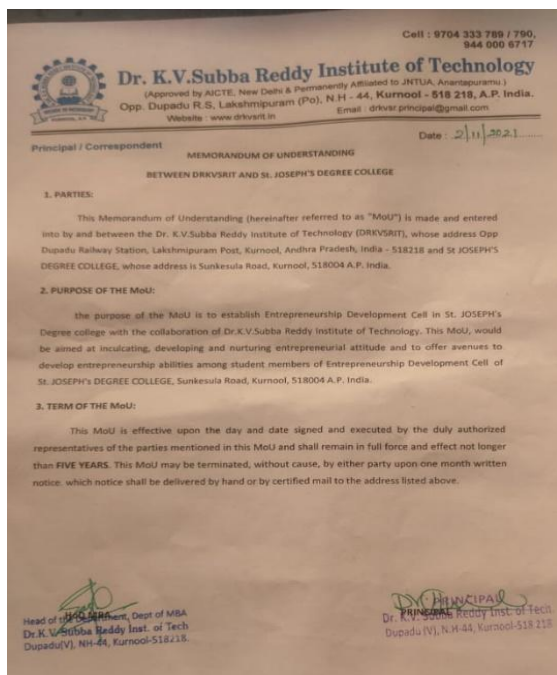
An MOU of 5 years was taken between DKVSIT & DKVSIBM, Dupadu Kurnool and Entrepreneurship Development Cell, SJDC Kurnool for collaboration between the institutions regarding ED. The bilateral agreement was signed to collaborate in the areas of awareness programs, orientation programs, competitions, training & development

Venue: DKVSIT & DKVSIBM, Dupadu Kurnool

Time: 1:50pm to 2:30pm

Date: 02-11-2021

Faculty in-charge: Mrs V.H.S Pallavi, Mr R.Prasad, Mrs I.Kalyani



6. Small Enterprise Visit

7. Webinar on Awareness on Institution Innovation Council by Dr V.Anbazhagan

A webinar with Dr V.Anbazhagan, Principal, Sri Vinayaka Mission's Kirupananda Variyar Arts & Science Degree College, Salem, Tamilnadu as the Resource person was conducted to ED Cell faculty members on ARIIA Awards given to Higher Education Institutions and the process of getting the college enrolled into Institution Innovation Council, Ministry of HRD.

Venue: Webinar

Time: 5:00pm to 5:40pm

Date: 10-01-2022

Participants: Faculty Members of ED Cell

Program Outcome:

1. The program has enlightened ED Team on ARIIA awards
2. The team got an idea about the activities to be conducted on becoming a part of IIC
3. The outside Resource persons to be included as members in IIC.
3. The team was motivated to expand its reach and enrich its activities.

8. 3 Day Food Carnival 2022 on the occasion of SIP

A 3-Day Food Carnival was proposed on the occasion of Student Induction Program in the college. The ED Cell students were asked to come forward with their business proposals and 5 student teams and 1 faculty team was finalized to cater to the fresher's attending SIP from 19th to 21st January 2022. The teams got their investment from sponsors and paid rent to ED Cell for setting up stalls, the stalls were publicized in the social media and the teams made good business.

- 1.Momo's magic & Moctails
2. Chat bhandar
3. Crispy Chicken food
4. Baked products
5. Chicken biryani
6. Indian snacks

Venue: Open air auditorium, SJDC Kurnool

Time: 1:00pm to 2:30pm

Date: 19-01-2022 to 21-01-2022

Faculty in-charge: Mrs G.Lakshmi Devi, Mr R.Prasad, Mrs I.Kalyani

Program outcome:

1. Students learnt about marketing, supply chain management, time mgt, team mgt, fixing prices and promotion
2. they got a good exposure to real life business and its issues
3. they got a taste of earning money and how to handle merchandize profitably.



