



# **Awareness Program on Entrepreneurship, Start-ups & Innovations.**

**16-03-2022**

**By  
Dr R. Lilambareswara Singh  
Faculty  
Dept of Commerce &  
Management  
St Joseph's Degree College**

**Organized by  
Entrepreneurship Development  
Cell  
in collaboration with  
Institution's Innovation Council  
St Joseph's Degree College  
Sunkesula Road, Kurnool**





# St. JOSEPH'S DEGREE COLLEGE

Sunkesala Road, Kurnool-518004.A.P.

(Affiliated to Rayalaseema University, Kurnool)

Email id:[sjcknl@yahoo.com](mailto:sjcknl@yahoo.com); website: [sjcknl@edu.in](http://sjcknl@edu.in); Phone:08518226268



Date:16-03-2022



## Awareness Program on Entrepreneurship, Start-Ups and Innovations

An awareness program was conducted by Entrepreneurship Development Cell in collaboration with Institution's Innovation Council of SJDC on 16-03-2022. Dr R Lilambeswara Singh, Vice President IIC has taken the session titled "Awareness Program on Entrepreneurship, Start-Ups and Innovations" to EDC student members by using LMS.

The speaker enlightened the students on the aspects of entrepreneurship, conducive economic environment and technological and financial level range offered by Government and other institutions in enhancing entrepreneurial abilities.

Time : 02-45PM to 03-30PM

Date: 16-03-2022

Venue: Seminar Hall,BuildingII

Resource Person: Dr R Lilalmbeswara Singh

Student Attended : 150

FacultyAttended : 05

### ProgramOutcomes:

1. Students became aware of the core concepts of Entrepreneurship, Start-Ups and Innovation.
2. Students got inspired by the numerous examples quoted by the resource person. They became aware on the Indian scenario and its contributions in developing entrepreneurs.
3. The program was instrumental in developing entrepreneurial attitude among the students.
4. The PPT was shared to the students for future use.







**Hands on Training Program  
on  
Making Fairy Lights Using LED Bulbs**

By  
**Mrs.Shameena Begum**  
Faculty  
Dept of Electronics  
17-03-2022  
Venue: Skill Lab 1  
Building 3

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Date:17-03-2022



## Hands on Training Program

### "Making fairy lights using LED bulbs"

#### Program Report:

A Hand on training program was conducted by EDC in collaboration with IIC of SJDC. The training program is titled "Making fairy lights using LED bulbs". Mrs. Shameena Begum, Faculty, Department of Electronics and IIC members explained to the group of students on how to create fairy lights with minimum expenses and how a hobby idea can be used an economical source by the student.

Venue: Skill Development Lab, Building

II Time: 1PM to 1.45 PM

Date:17-03-2022

Resource Person: Mrs. Shameena

Student Attended: 30

Faculty Attended: 03

#### Program Objectives:

1. Student from different stream got a hand on experience in assembling fairy lights
2. They got an idea on how to do things rather than watching DIY videos
3. Many students developed an entrepreneurial attitude in developing this process into a business idea
4. The students who participated encourage the juniors by showing their own creations.







# **It's never early (or late) to become an Entrepreneur!**

**21-03-2022**



**By**

**Mr P.L.Achyuth Kumar**  
IMS Physics  
IIT Roorkee

**Venue:Seminar Hall**

**Building 2**  
**2:30PM - 3:30PM**

**Organized by**  
**Entrepreneurship Development Cell**  
**in collaboration with**  
**Institution's Innovation Council**

**St Joseph's Degree College**  
**Sunkesula Road, Kurnool**

## **PEER LEARNING PROGRAM**



**followed by Interactive session with Venkata Charan**

**Student Ambassador**

**Center for Innovation & Entrepreneurship(CIE)**

**G.PullaReddy Engineering College**



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Date: 21-03-2022



## Workshop on

## Entrepreneurship Skill & Attitude and Behavior Development

### Program Report

A workshop to develop entrepreneurship skill attitude and behavior was conducted by the Entrepreneurship Development cell in collaboration with IIC of SJDC. The program was taken by Mr. P L Achyuth Kumar, IMs Physics IIT Roorkee titled “Its never early (or late) to become on and entrepreneur!”. Mr. Achyuthkumar who is an IIT final year in the team member of a Medtech Start-up and is also working as a business analyst at Zunik Energies Pvt Ltd. He encouraged the students to take up entrepreneurship as a serious life prospective and shared his own experiences as a student entrepreneur.

### Program Outcomes:

1. Students like the interactive session by Mr. Achyuth Kumar
2. As this was peer learning, students grasped the passion – a student entrepreneur has.
3. This program enhances the passive attitude of students towards entrepreneurship.

Time: 2:30 pm to 3:30 pm

Date: 21-03-2022

Venue: Room Number 46

Students Attended: 50

Resource Person: Mr. P L Achyuth Kumar,  
IMs Physics IIT Roorkee

Faculty Attended: 3







# **Entrepreneurship as a Career opportunity & Ease of doing business in Andhra Pradesh 25-03-2022**



by

**Mr. Ch Chandrasekhar,  
Industries Promotion Officer,  
District Industrial Centre,  
Kurnool.**

**Venue: Seminar Hall  
Building II  
2:30PM - 3:30PM**

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Date: 25-03-2022



## Workshop on Entrepreneurship as Career Opportunity and Ease of doing business in Andhra Pradesh

### Program Report

A workshop program was conducted by EDC in collaboration with IIC of SJDC. The program's title is "Entrepreneurship as a career opportunity and Ease of doing business in Andhra Pradesh" by Mr. Ch. Chandra Sekhar, Industrial Promotion officer from District Industrial Center, Kurnool, addressed the students and encouraged them to take up entrepreneurship as a career. He also stressed on thinking and creating innovatively, government contribution in developing infrastructure in Kurnool to encourage new entrepreneurship, industrial policies of AP Government.

### Program Outcome

1. Students were made aware of Govt. industrial policy
2. Students were made aware of industrial estate that is being developed in Orvakal
3. Students understood the potentiality of strategic location of Kurnool in Entrepreneurship Map

Time: 02.45 to 03.30 PM

Date: 25-03-2022

Venue : Seminar Hall, Building II

Resource Person: Mr. Ch. Chandra Sekhar

Students Attended : 87

Faculty Attended: 02- Mr. J. Shiva Shankar & Mrs. I. Kalyani









# **My Story – motivational session & Workshop on Assembling of Pot Air conditioner 28-03-2022**



**Mr C.Hema Raj  
MBA  
Successful innovator**

**Venue :  
Seminar Hall, Building II  
2:00PM - 5:30PM**

**Organized by  
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in collaboration with  
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Date:28-03-2022



## My story Motivational Session &

## Workshop on Assembling of POT AIR CONDITIONER

### **ProgramReport**

A motivational session and workshop was conducted by entrepreneurship development cell in collaboration with institution's innovation council, St. Joseph's Degree College. The workshop was on assembling of Pot Air Conditioner by young Innovators Mr. C Hema Raj Kumar, MBA. He also shared his story and motivated students to think with a perspective with available products. AC's were assembled under his guidance by 7 team's students. He showed the difference between thought and action.

### **ProgramOutcome**

1. Students thoroughly enjoyed the program and showed further interest in such program.
2. As they assembled the piece they became aware of the process and showed intention fabricate such products on their own.
3. The management appreciated the program well and the student teams presented finished pots to the departments.

Time: 02.00PM to 06.00PM

Date: 28-03-2022

Venue: Seminar Hall, Building II

Resource Person: Mr. Chema Raj Kumar

Students Attended: 80

Faculty Attended: 10



















St. Joseph's Degree College  
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<https://www.sjcknl.edu.in>

# Session on Problem Solving & Ideation Workshop 31-03-2022



By  
**Dr.D.R. Srinivas**  
Convener

CIE(Center for Innovation & Entrepreneurship)  
Incharge of Incubation Center  
G.Pulla Reddy Engineering College (Autonomous)  
Kurnool

Venue:Seminar Hall  
Building 2  
3:00PM - 4:00PM

Organized by  
Entrepreneurship Development Cell  
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## Session & Workshop





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Date: 31-03-2022



## My story -Session on Problem Solving & Ideation Workshop

### Program Report

A Session on **Problem Solving & Ideation Workshop** was conducted by Entrepreneurship Development Cell in collaboration with Institution's Innovation Council, St. Joseph's Degree College on 31-03-2022. The session on problem solving and ideation workshop was taken by Dr. Srinivas, IIC Convener and in-charge of Innovation Centre GPRE, Kurnool. He differentiated and explained the concepts of Creativity, Invention, Innovation and methods of encouraging them. He explained the five steps to embed innovation in student's daily life and the process of ideation.

### Program Outcomes:

1. The session was enlightening and in the students, a positive attitude towards innovation and ideation was created.
2. The session with lively examples and videos on entrepreneurs inspired the students.
3. The concept of stress on developing customer oriented products/ services in an innovative manner was much liked by the students



Time: 03:00 PM to 05:00 PM

Venue: Skill Lab, Building III

Date: 31-03-2022

Resource Person: Dr D R Srinivas

Students Attended: 54

Faculty Attended: 03

