



St. Joseph's Degree College
Affiliated to Rayalaseema University
<https://www.sjcknl.edu.in>



Exposure visit to FOOD EXPO 2022

09-04-2022



"To develop Student Insights into
Indian Food Processing Industry"



Organized by
Entrepreneurship Development Cell
in collaboration with
Institution's Innovation Council

St Joseph's Degree College
Sunkesula Road, Kurnool



Venue:
HITEX Exhibition Center,
Hyderabad



St. JOSEPH'S DEGREE COLLEGE

Sunkesala Road, Kurnool– 518004.A.P.

(Affiliated to Rayalaseema University, Kurnool)

Email id: sjcknl@yahoo.com; website: sjcknl@edu.in; Phone: 08518226268



Program Report

Exposure and field visit for problem identification

Date: 09-04-2022

A Food Expo 2022 was conducted by Telangana Chamber of Commerce at Hitex, Hyderabad. Entrepreneurship development Cell in collaboration with Institution's Innovation Council has organized a one day exposure trip to this event for Entrepreneurship development Cell students.

The expo highlighted food processing machinery, packing and storing devices that would help small and medium food processing units. The expo also focused on ecological packing like biscuit cups, paper cups, dairy products, stabilizing and flavouring agents, beverages etc.,. It also threw light on state industrial sub sidies and incentives, farm entrepreneurship and waste management solutions.

Program Outcomes:

1. Students got exposed to various startups in food sectors.
2. Students developed an Entrepreneurial attitude and the potential of food sector.
3. Students got a good glance into the machinery used in food processing and packing
4. They got an Idea on different components and ingredients used in packaged foods.
5. Students understood the process of portion sizing, quality checking and labeling using machines.
6. They found the machines to be fast, labour saving and timesaving
7. Students got a glimpse on industrial license/approvals/permissions and registrations to be taken for a food startups

Time : 11AM to 4 PM

Date : 09th April 2022

Venue: Hitex, Hyderabad

Students Attended : 88

Faculty Attended : 04





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Session on Achieving Problem-Solution Fit & Product Market Fit 20-04-2022



By
Mr. Y. Kiran Babu
CEO & Founder
Egnify Technology Solutions
Hyderabad.

Venue: Seminar Hall
Building 2
11:00 AM-12:00 PM

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Session on Achieving Problem - Solution Fit and Product - Market Fit

Program Report

A session on Achieving Problem - Solution fit and product market fit was conducted by Entrepreneurship Development Cell in collaboration with Institution Innovation Council of SJDC on 20-04-2022 by Y Kiran Babu, CEO and Founder of Organify Solutions. He explained about the practical examples on getting a solution through Re-thinking & Re-engineering ideas. He emphasized on bring consumer centric in developing start-up. The importance of self-employment, success and failure's

Program Outcome

1. Students enjoyed the lively session taken by Mr. Y Kiran Babu
2. They understood the working model of Tech based companies
3. Students got inspired by the ratio of various segments in the economy

Time: 11.00AM to 12.00 Noon

Date: 20-04-2022

Venue: Seminar Hall, Building II

Resource Person: Y Kuran Babu, CEO and founder of Organify Solutions

Students Attended: 180

Faculty Attended: 04





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INTERNATIONAL EARTH DAY

22nd April



Celebrating the Theme
"Invest in Our Planet"

Field Visit To Vermicompost
& Cocopeat Plant
Pedda Tekuru, Kurnool



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Date: 22-04-2022

Visit to Vermi compost Plant Celebrating International Earth Day

Program Report

A field visit program was conducted by EDC in collaboration with IIC of St Joseph's Degree College, celebrating "International Earth Day" and its theme "Invest in our Plant" on 22nd April. A group of 220 students were taken to a field visit to Harikrishna Vermi Compost & Cocopeat unit that specializes in producing Vermi wash Cocopeat, Vermi Culture and Neem Powder. The students got a clear idea on how to become "An Agri-Entrepreneur" that yields profits along with sustainability

Program Outcome

1. Students become aware of preparation of Vermi compost and the conditions or requirements needed.
2. How to create the demand for sustainable products in the market and the usage of primary materials like soil and earth worms.
3. Students understood the importance of earth and also its usefulness & commercial viability

Time: 09:30AM to 12:00 Noon

Date: 22 April 2022

Venue : Pedda Tekuru, Kurnool

Students Attended: 220

Faculty Attended: 4

1. N Saritha
2. J Siva Krishna
3. Chandra Sekhar
4. Sadiq Hassan







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Orientation Program to Students on Institution's Innovation Council & Smart India Hackathon

27-04-2022

Resource Person: Mrs.V.H.S. Pallavi
Convener, IIC



Venue: Seminar Hall
Building II
12:00 Noon-01:30 PM



SMART INDIA
HACKATHON

Organized by
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St Joseph's Degree College
Sunkesula Road, Kurnool





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Date: 27-04-2022



Orientation Program on Institution's Innovation Council & Smart India Hackathon

Program Report

An orientation program for Entrepreneurship Development Cell students on Institution's Innovation Council & Smart India Hackathon was organized by EDC in collaboration with IIC of St. Joseph's Degree College, Kurnool.

Mrs. VHS Pallavi, Convener of IIC spoke on the inception of IIC, Objectives, the organizational structure of IIC, roles & responsibilities, activities to be carried out by IIC and the need for getting enrolled under IIC. She also explained about Smart India Hackathon, the purpose, its classifications and the way students can apply for it.

Program Outcomes:

1. The students understood the pivotal role of IIC in developing entrepreneurial attitude.
2. The students identified the roles of lecturer/ faculty in different streams allotted by IIC and whom to approach for different work.
3. The students got encouraged to apply for Smart India Hackathon for the next year under hardware category, level II.

Time: 12:00 Noon to 01:30 PM

Date: 27 April 2022

Venue : Seminar Hall

Students Attended: 150

Faculty Attended: Mrs G.Lakshmi, Mr Sadiq Hassan & Mr M.Chandra Sekhar





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Awareness Program On Intellectual Property Rights(IPR) 29-04-2022



G.Lakshmi Devi MCA.MA
Faculty, Department of Humanities
& IPR Coordinator, IIC

Venue: Skill Lab 1
12:30PM - 1:30PM

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Date: 29-04-2022



Awareness Program on IPR – Intellectual Property Rights

Program Report

An awareness program on IPR – Intellectual Property Rights was conducted by Entrepreneurship Development Cell in collaboration with Institution's Innovation Council of St. Joseph's Degree College on 29th April 2022. Mrs. G Lakshmi Devi, Faculty and IPR coordinator, IIC-SJDC enlightened the students on IPR, its importance, its role in protecting the entrepreneur, 7 types of IPR and shared the inputs of 3 - day certificate courses on IPR. She also offered to assist the students with innovative ideas in getting patents to their inventions.

Time: 12 noon to 1 pm

Date 29 April 2022

Venue : Room no 46

Students Attended: 40

Resource Person: Mrs. G Lakshmi Devi

Faculty Attended: 1

Program Outcomes:

1. Students from Mathematics stream became aware of IPR & understood its practicality and benefits it offers
2. As the theme of 2022 IPR is "IP and Youth" the students understood the importance of IPR in securing innovations and creative ideas.
3. The different terms in IPR and the protection period.

4. Students interestingly listened to the various interesting facts on IPR with examples that were shared by the resource person.
5. The 7 types of IPR were explained.





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Workshop on Process Design & Development

30-04-2022

Resource Person: Mr. N.G. Sai Kiran MBA
Trainer,
Placement Cell & Student Internship Coordinator
IIC

Venue: Seminar Hall
Building II
12:00 Noon-01:30 PM

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Date:30-04-2022



Workshop on Process Design & Development

Program Report

A workshop on Process Design & Development was organized by EDC in collaboration with IIC of St. Joseph's Degree College. Mr. N.G Sai Kiran, Trainer, Placement cell & Student Internship coordination, IIC addressed the students on 30-04-2022. He enlightened the students on the topic of developing prototype, SWOT analysis in testing the prototype & design development process which are essential for any Business Plan to yield results. He also explained the essentials in starting business-like planning, financial help, roles of innovations, technology, government and most importantly the passion entrepreneur must have.

Program Outcomes:

1. The students understood on how to prepare a Business plan and proceed to Proof of concepts & rates to prototype testing
2. The process of Design and Developing and its role in taking business forward was explained
3. As this was an interactive session, students came up with their ideas, SWOT explanations and future planning in the field of entrepreneurship.

Time: 12:45PM to 01:45PM

Date: 30 April 2022

Venue : Seminar Hall

Students Attended: 90

Faculty Attended: 1

